



Job Search Guide

Find the Right Opportunities. Apply Smarter.

Purpose

Finding your next role isn't about applying for as many jobs as possible - it's about targeting the right opportunities.

This guide provides practical strategies to help you identify relevant vacancies, increase your visibility to recruiters and build a structured job search that delivers better results.

Job Search Strategy Guide

Finding your next opportunity isn't about applying for hundreds of jobs - it's about applying smarter.

Where to Search

- ✓ Company career pages
- ✓ Specialist recruitment agencies
- ✓ LinkedIn Jobs
- ✓ Industry-specific job boards
- ✓ Professional networking events
- ✓ Employee referrals

Optimise Your Search

- Set up job alerts for your preferred roles.
- Connect with recruiters in your specialist field.
- Tailor your CV for every application.
- Keep your LinkedIn profile up to date.
- Follow companies you're interested in.

Build Your Network

Many opportunities are filled through professional networks before they're advertised. Engage with industry content, attend events, connect with recruiters and don't be afraid to introduce yourself.

Job Search Checklist

- ☐ My LinkedIn profile is complete.
- ☐ I have job alerts set up.
- ☐ I tailor every application.
- ☐ I'm networking within my industry.
- ☐ I follow companies I want to work for.

Remember: The right opportunity isn't always the first one you see - it's often the one you're prepared for.